

# BLOSSOM II ~ ART OF FLOWERS

## PROSPECTUS

### Call for Entries

## International Floral Art Competition & Exhibition

Sponsored by

Susan Kathleen Black Foundation (“SKBF”)

*Premiere*

## Naples Museum of Art

Naples, Florida • February 4, 2011

BLOSSOM II ~ ART OF FLOWERS (hereafter “Blossom II”), is a juried art competition and exhibition. The first BLOSSOM exhibition, in 2007, was conceived to recognize, promote and reward excellence in floral art and to enhance public appreciation and awareness of this time-honored artistic tradition.

**CASH AWARDS:** This exhibition has one of the most lucrative cash award pools of any fine art exhibition world-wide. The cash awards in Blossom II total **\$65,000**, and feature a **\$25,000 Best of Show** Award plus **\$40,000** in additional cash awards. [Click here to see previous Award Winners](#)

**EXHIBITION SELECTIONS:** Approximately one-hundred artworks will be selected by an eminently-qualified panel of Jurors. These artworks will be featured in the premiere exhibition at the Naples Museum of Art, Naples, Florida. The decisions of the Jurors are final and binding.

**WORLDWIDE ON-LINE VISIBILITY of SELECTED ARTWORKS** All artwork selected for this exhibition will receive on-line exposure through a state-of-the-art online virtual exhibition. This new way of enjoying artwork on the internet will permit art lovers to view high resolution images of your artwork, through extreme magnification, and image protection. You can review the very first exhibition of *BLOSSOM ~ ART OF FLOWERS*, as well as look through its first catalog, in our virtual exhibition right now! [Click & Go there Now!](#)

**MUSEUM-QUALITY CATALOG:** SKBF will publish a full color museum-quality catalog to commemorate and document the exhibition. Each participating artist will receive two complimentary copies. Additional copies will be available for purchase.

**ELIGIBILITY:** *Entrants must be 18 years of age as of date of entry.* The competition is open to any living artist

world-wide. Please note exceptions to eligibility below.

**NOT ELIGIBLE TO ENTER:** Artists who are related to, or professionally associated with, the administration of Blossom II competition, SKBF affiliates, and their family members including spouses.

**SUBJECT:** Jurors will be looking for the world's most exceptional works of art that depict and interpret floral subjects in a variety of styles and environments. Special categories include botanicals and small works (miniatures)

Emphasis will be on...

- creative composition & design
- expertise in technique and handling of media
- overall strength of individual artworks
- and ability to capture the essence of the floral subject.

**NOTE:** Floral subjects may be combined with any other subject matter the artist wishes, but should emphasize flowers. These include, but are not limited to portraiture, landscapes, still lifes, animals, historical subjects, etc.

**FORMAT:** Original, two-dimensional art only.

**EXCLUDED (PLEASE DO NOT ENTER):**

- computer enhanced or generated artwork
- sculpture
- reproduction prints
- photography
- video
- and any other media not qualified below

All two-dimensional painting or drawing media are eligible.

Works must be original, completed after September 1, 2008 and must not have won any previous prize or award in any other competition.

**ACCEPTABLE FINE ART MEDIA INCLUDES:**

- oils
- acrylics
- watercolors
- gouache
- mixed media
- pastel
- graphite / pencil
- pen & ink
- tempera
- batik,
- alkyd
- scratchboard

- original prints  
(lithographs, etchings,  
engravings, & serigraphs).

**SIZE RESTRICTION FOR ENTERED ARTWORKS:** Not including frame or mat, the maximum size for entered artworks is 660 square inches. Calculate by multiplying the horizontal and vertical dimensions.

**Example: A 22” x 30” painting would equal 660 square inches.**

**SIZE RESTRICTIONS FOR ENTERING SMALL WORKS:** Not including frame or mat, the maximum size for entered small works (so-called miniatures) is 108 square inches. Calculate by multiplying the horizontal and vertical dimensions. **Example: A 9”x 12” painting would equal 108 square inches.** All entries 108 square inches or less, excluding frame or mat, will be entered in this category regardless of medium used.

## EXHIBITION ENTRY CALENDAR

EARLY Entry Due Date: Early entries must be received by 11:59 p.m PST. August 31, 2010  
 After August, 31, 2010 Entries must be received by 11:59 p.m PST. September 30, 2010  
 Selection Jury Meets October, 2010  
 Artist Notification By Email - Not earlier than Nov. 15, 2010  
 Reception and Awards Ceremony  
 (By Invitation Only): February 4, 2011, Naples Museum of Art, Naples, FL

## ENTRY FEES

EARLY ENTRY: One entry \$40.00; each additional entry, \$25.00 must be received 11:59 p.m. PST August 31, 2010.  
 ENTRY FEE after August 31, 2010: One entry \$50.00; each additional entry, \$25.00 Deadline: 11:59 p.m. PST, September 30, 2010

LIMIT: There is no limit to number of entries by an individual artist.

# ENTER ELECTRONICALLY

(If you do not have, or cannot find a way to enter using a computer, please send a Self-Addressed, Stamped Envelope for the rules and mail-in entry form to SKB Foundation, POB 235, Lake George, CO 80827.)

Register at [www.blossomartcompetition.com](http://www.blossomartcompetition.com) . Click this web address to go to the website and follow online instructions. You will receive an email confirmation.

Digital Image Size: The digital image size is no less than 8” and no more than 10” in its LONGEST

**DIMENSION.** Note: This does NOT mean the actual size of your painting. It means the size of the photographic image of your artwork!

**Image Resolution:** Photographic images need to be at least 300 ppi (pixels per inch) or more. Note: Most internet uses call for only 72 ppi images. SKBF requires 300ppi for high resolution uses in catalogs, magazines, and our SKBF Virtual Art Museum Exhibition ([www.susankblackfoundation.com](http://www.susankblackfoundation.com) ).

**Types of Digital Files:** Although we can use virtually any image file format (cmyk, rgb, pict, grayscale, tiff) we recommend that you send us RGB-JPEG images.

**Additional Quality Control:** Artists' works that are selected for this exhibition will then be required to also send a full-color print/proof of their accepted artwork that best matches the artwork. This will be used as an aesthetic guide for color fidelity throughout all aspects of our system, in both print and digital media delivery.

**NOTIFICATION:** Artists whose artwork has been selected will be notified by email shortly after the Jurors' decisions. A schedule of deadlines, Loan Form, and shipping and other instructions will be sent along with notification of acceptance. Compliance with SKBF instructions as well as terms and conditions stated in this Prospectus are a condition of entry and acceptance.

**PENDING NATIONAL MUSEUM TOUR OF EXHIBITION:** As a condition of entry, all finalists' entries must be available, if selected, for a National Museum Tour of BLOSSOM II; which may run through 2013. The National Museum Tour is currently being developed by Curator and Director, David J. Wagner, Ph.D. who developed a nine-museum tour for Blossom I.

**SALES:** All accepted entries must be available for sale. Artists shall determine their sales price based on the current value of their work. Exclusive right to sell exhibited work from BLOSSOM II belongs to SKBF; which will retain 30% as commission. SKBF will pay 70% of the selling price to the artist.

**COPYRIGHT AND REPRODUCTION RIGHTS:** As a condition of entry, entrant grants SKBF the right to reproduce accepted artworks in materials such as a book or catalogue, press releases, publications, brochures, leaflets, invitations, radio or television announcements, or other printed or electronic media, for advertising, education, and publicity for this and any future exhibitions and competitions. Copyright is retained by the artist.

**BEST OF SHOW** winning image shall be retained by SKBF for its permanent collection in exchange for the \$25,000 cash award. Copyright is retained by the artist.

**AUTHORIZED ACCOUNT HOLDER:** Digital entries must come from the natural person assigned a particular email address by an Internet Access Provider, on-line provider, Internet Domain Owner, or other person or organization (e.g., business, educational institution, etc) that is responsible for assigning email addresses for the domain associated with the submitted e-mail addresses.

**\*FOR ARTIST'S PROTECTION:** If someone other than the artist is implementing the digital entry process of their artwork into this competition via computer he/she must agree by initialing the two affirmations below:

:        I am the artist/owner who owns the rights to this artwork

       I have the full knowledge and acceptance of the artist/owner to enter this artwork

**LIMITATION OF LIABILITY:** By participating, entrants agree to release, discharge and hold harmless SKBF, exhibiting venues, consultants, advertising agencies, and their employees, officers, directors, representatives and agents from any claims, losses, and damages arising out of their participation in this Competition and Exhibition and its National Tour or any related activities.

SKBF assumes no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of, or unauthorized access to, competition entries or entry forms; or alteration of entries or entry forms. SKBF is not responsible for any problems with or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software failure of any email entry to be received on account of technical problems or traffic congestion on the Internet or at any website, human errors of any kind, or any combination thereof, including any injury or damage to entrants' or any other persons' computers related to or resulting from participation, uploading or downloading of any materials related to this Competition.

**RIGHT TO CANCEL OR SUSPEND CONTEST:** If for any reason the Competition is not capable of running as planned, due to infection by computer virus, bugs, worms, trojan horses, denial of service attacks, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of SKBF that corrupt or effect the administration, security, fairness, integrity, or proper conduct of this Competition, SKBF reserves the right, at its sole discretion, to disqualify any individual(s) who tamper with the entry process, and/or to cancel, terminate, modify, or suspend the Competition. If SKBF elects to cancel or terminate the Competition, SKBF will not retain any rights in the submitted images and will return the entry fees.

#### CONTACT INFORMATION:

Email: [skbfoundation@aol.com](mailto:skbfoundation@aol.com)

Websites

- The Blossom Hub: [www.blossomartcompetition.com](http://www.blossomartcompetition.com)
- SKBF Virtual Art Museum & Blossom I Exhibition:  
[www.susankblackfoundation.com](http://www.susankblackfoundation.com),
- SKBF Website: [www.susankblackfoundation.org](http://www.susankblackfoundation.org)
- Phone: 719-748-7778 (please use email whenever possible)

#### CHECKLIST:

- I have reviewed and complied with all instructions.
- I understand and accept the conditions of copyright.
- I understand that I will be informed via my email address.

- I have doubled-checked my entry original/s to verify it/they meet size specifications.
- If using a credit card I have verified the correct information.
- I have submitted the correct amount in entry fees. US funds only.
- I heard about Blossom II from: \_\_\_\_\_  
(please be specific i.e. artshow.com, art magazines, Internet, etc)

As a condition of entry to BLOSSOM II, the undersigned agrees to the terms and conditions stated herein including granting permission to SKBF to reproduce accepted artworks for publicity, promotion and record keeping of this competition, exhibition and tour.

I affirm the artwork represented in my digital entry/entries is/are my own and representative of the original.

\_\_\_\_\_  
Name of Artist entering Blossom II ~ Art of Flowers

\_\_\_\_\_  
Date

**NEXT**